

## January 14th meeting - The Seven Essential Lessons of Running a Successful Business in Oregon



We welcome Anne Marie Levis to our meeting this week. She will present her philosophy of "What does it take to run a successful business in Oregon and Eugene specifically"? It takes heart, expert problem-solving skills and a lot of commitment to doing the right things, even when that may not make classic business sense.

Anne Marie lives by her unofficial list of seven rules for running her statewide PR, Crisis and Marketing Communications firm. The firm, founded in 1980, has grown exponentially and expanded services since Anne Marie joined the company in 1997. She is relied on for advice and counsel by politicians, large government agencies and business owners throughout the state. She loves working on election issues and helping people out of especially difficult problems. At the heart of it all, she just

loves working and giving back to the community.

#### About Anne Marie

Anne Marie is the heart and soul of Funk/Levis & Associates, providing a standard of excellence that sets the bar for all the agency's work. Her passion for branding and marketing is surpassed only by her dedication to the agency's clients. Anne Marie is proud of the company and team that she's built. She loves knowing that her team helps people and businesses succeed, day in and day out. She is committed to building a business while giving back to the Eugene community.

In addition to leading Funk/Levis, Anne Marie is a vital member of the Eugene community and on the advancement council for the School of Journalism at the University of Oregon, the board of the Eugene Chamber of Commerce and the A.C.T. Now Lane board. She has a Master of Business Administration degree from the University of Oregon, a Bachelor's degree in Marketing from California State University at Chico and an Associate's degree from West Valley Community College. In 2018, she earned her Accreditation in Public Relations from the Public Relations Society of America, the highest level of certification for public relations professionals.

## January 14th - At The Graduate!

The Tuesday January 14th meeting will be at The Graduate - 66 E 6th Ave., Eugene, OR.

# Rotarians fill Bags of Love for residents of Cornerstone Community Housing

delivered to each child

Rotarians and one friend of Rotary helped fill Bags of Love for residents of Cornerstone Community Housing as part of our 204-25 District Grant. This project expanded the Bags of Love/Cornerstone partnership program and the number of youth served. Cornerstone and Bags of Love work together to ensure that Bags of Love containing necessities and comfort items such as clothing, toiletries, toys, books, school supplies and a handmade quilt are

#### Club Meeting

Eugene Meets at Graduate Eugene (541) 342-2000 66 East 6th Street Eugene, OR 97401 Time: Tuesday at 12:00 PM

#### **Events**

January 14th

**Eugene Weekly Club Meeting** Rotary Club of Eugene's **Program Committee Meeting** January 15th
Food for Lane County
Monthly Volunteer **Opportunity** January 18th **Volunteer Event at Bring Recycling - Snow Globes!** January 21st **International Service** Committee Meeting (via Zoom) January 21st Eugene Weekly Club Meeting January 21st Rotary Club of Eugene Board Meeting January 22nd Rotary Club of Eugene's Community Service Committee Meeting January 28th **Eugene Weekly Club Meeting** February 4th

#### Club Leaders

February 5th

February 6th

**Meeting** 



Nathan Philips President

**Eugene Weekly Club Meeting** 

Rotary Club of Eugene's Program Committee Meeting

Rotary Club of Eugene's Environmental Committee

> Philip Holt Barnhart President-Elect



moving from housing instability into housing. The District grant helped fund important supplies



and staff time, and on Thursday afternoon seven of our Club members spent a couple hours helping to assemble personalized bags for children ranging in age from newborn babies all the way to a 17-year old-all of the bags will go to children in need. We learned a lot about Cornerstone Community Housing (providing more than 400 units of



support last year), and had a tour oftheir warehouse (including the shelving we contributed last year). We had a great time matching donated quilts, stuffed animals, toys, clothes, coats and other items with particular requests and then packing it all into a fun bag for younger children or a travel duffle for older children. There was a little friendly competition and a lot of coaching and quality control

from the coordinator from Bags of Love. What a great afternoon! Thanks to members Karen Scheeland, Andy Vobora, Bart Poston, Mark Hewitt, Karen Gaffney and Jerry Whitman Harris for volunteering.







Ronald Terry Gietter Secretary



Erik Peter Gribskov Club Admin Chair Club Executive Secretary



Todd Anderson Treasurer



Ken Brown Club Director Membership Chair



Andy Vobora Membership Chair



David A. Frosaker Rotary Foundation Chair



Lauren Regnani Rotary Foundation Chair



Dennis J. Biggerstaff International Service Co-Chair



Robert E Nickel International Service Co-Chair



Elizabeth A. Ness Past President **Eugene Rotary** Scholarship Foundation Chair



Gregory L. Stewart Eugene Rotary Charitable Fund Chair



Karen Gaffney Community Service Co-Chair



**Community Service Committee - Call for Volunteers** 



Our Rotary Club is kicking off the new year right with great opportunities for living our Rotary values around service. Sign-ups are now open for the great Healthy Snacks for Healthy Minds project with Camas Ridge (more details below).

Call for Volunteers: Healthy Snacks for Hungry Minds

The Rotary Club of Eugene Community Service Committee is supporting a meaningful initiative to ensure that young learners at Camas Ridge Community School are well-nourished and ready to thrive in the classroom. Research shows that full bellies fuel better concentration and learning. The Healthy Snacks for Hungry Minds project aims to address this critical need by providing a consistent supply of healthy snacks to the first-grade level for 2-3 months. The two snacks per day typically come from family and teacher donations and pleas to families to replenish the supply are made on a regular

Jesse Quinn

basis. As a Title 1 school, many families at Camas Ridge face financial challenges, making this effort to reduce that burden even more vital. We'll need some help shopping and packaging the snacks for distribution to classrooms!

#### **Healthy Snacks Volunteer Opportunities:**

- Friday, January 31st 10:00AM- 12:00PM: 1-2 volunteers to assist with shopping for healthy snacks at Winco and Costco.
- Saturday, February 1<sup>st</sup> 10:00 AM-12:00 PM: 3-4 volunteers to help sort and package the snacks into daily/weekly amounts for easy distribution to classrooms at the home of project organizer, Kristina Gribskov.

We're using SignUp to organize the activity. There are different links for the different projects—you just need to click on the link below for this project, enter your email address (You will NOT need to register an account on SignUp), and then sign-up for your spot(s). You will get an automated confirmation and reminders. Note: SignUp does not share your email address with anyone. If you prefer not to use your email address, please contact me and I can sign you up manually.

## To sign up for Healthy Snacks for Hungry Minds, click this link: https://signup.com/go/dRpgGfx

Keep an eye out for volunteer opportunities for our two other "\$500 and a group of Rotary volunteers" projects. These projects are described in the next article, below.

Thank you so much for your participation in our community service projects--it feels good to do good!

Karen & Jesse, Community Service Co-chairs

#### **Environmental Committee - Call for Volunteers**

The Rotary Club of Eugene Environmental Committee recently donated \$2,500 to BRING Recycling to support their ToolBox Tactics classes. These classes are offered monthly on topics such as Furniture Upcycling 101, Basics of Wiring, Basics of Tiling, and Build Your Own Toolbox. Classes are intended to encourage repairing and re-using materials in and around your home, thereby preventing items from being discarded and ending up in land fills. You can find more information at: <a href="https://bringrecycling.org/toolboxtactics">https://bringrecycling.org/toolboxtactics</a>

As you all know, our Club strives to include a community service component in all our projects along with donating money to good causes. This project is no exception so we are asking our club members to help out with this upcoming ToolBox Tactics class:

#### Saturday January 18: Snow Globes February 8: Solar Animal Lights

The estimated time commitment is from 10:00 am to 2:30 pm on the day of the class. They need two or three volunteers to help set up the class (which begin at 11:00 am), assist during the class and help clean up after the class (class end at 2:00 pm). If you are excited about helping out, please contact the BRING Recycling volunteer coordinator, Debra West by phone (541-359-6803) or email: debw@bringrecycling.org. You can also sign up at <a href="https://bringrecycling.org/volunteer/">https://bringrecycling.org/volunteer/</a> (indicate Workshop Enthusiast).

## **Rotary Club of Eugene Mentorship Program**



Many of you recall, and a goodly number of you participated in, our Club's UO Rotaract Mentorship Program prior to Covid. Due to the pandemic, the mentorship program was placed on extended hiatus. Now, at the request of the current cohort of Rotaract members at the UO (photo at left), we are bringing this great program back! We are looking to you to help restart the program by volunteering to be a one-on-one mentor to a Rotaractor currently attending the UO.

The basics of the program are simple: our Club recruits willing mentors from our members. We match up our available mentors with a student who has career aspirations within the scope of the mentor's expertise. We then ask mentor and mentee



Club Director Community Service Co-Chair



Bonnie J Bailey Club Director Youth Services Chair



Maxine Proskurowski Interact Rotary Adviser Youth Exchange



Raquel E. Hecht Youth Exchange



Tom Gilmour Rotaract Rotary Advisor



Noreen Dunnells
Club Director
Club Programs CoChair



<u>Chris Stephenson</u> Club Programs Co-Chair



Robert Scott Impecoven Vocational Lunch Group Service Chair



Richard A Barnhart Club Director



Gregg A. Fuller Social Events Chair



Susan Heisey Club Director



Richard K Olson CCO-Club Communications Offcr



Gerald Whitman Harris Bulletin Editor Webmaster iPast President



Monica Wilton Rotary Connect Chair

#### Birthdays

Kelly Sutherland January 12th to schedule a meeting for introductions and a chat about how the two of you want to interact. Most of our previous mentors ended up agreeing to meet for an hour or so at or near the U over coffee or lunch to just talk about how school and life is progressing, what difficulties the student may working through, and/or whatever else comes to mind. The goal is to offer stability, advice when asked, act as a sounding board, and generally be there for the student if needed. Meetings generally happened once or twice a month but are totally up to you and your student.

If you are interested in supporting this program and through it some great young students, simply contact Jerry at tgilmour@comcast.net to let me know you wish to be considered as a mentor. I also need to know what profession(s) you have expertise in. You will not regret it!

Alexi Overland and mentor Jerry Whitman Harris at Alexi's graduation from UO with a double major. Alexi now has a permanent job as a scientist at Lawrence Livermore National Laboratory in California. As one of 17 national laboratories, Lawrence Livermore's mission is to enable U.S. security and global stability and resilience by empowering multidisciplinary teams to pursue bold and innovative science and technology. Many of our other past mentors have maintained a relationship with their students.

## **Eugene Rotary Charitable Fund News**

Just a reminder that we will be holding Eugene Rotary Charitable Fund elections in January (date TBD). Members running for open board positions are:

Bonnie Bailey, Chris Binstadt, Lauren Regnani, and Dick Barnhart

The next funding cycle will be January through April 2025. The proposal deadline will be April 30th. Proposal review will take place the week of May  $4^{th}$ .

## **Food for Lane County Call for Volunteers**



We had a great turnout at Food for Lane County on Dec 18. Thank you to members (left to right): Sonya Carlson, Andy Vobora, Jane and Scott Impecoven, Monica Wilton, Jerry and Victoria Whitman Harris, Chris and Carolina Binstadt, Maria Binstadt and their exchange student Lark. Thanks are also in order to everyone who has donated food, money or their time to deliver Meals on Wheels this holiday season and the past year. I think we all probably know community members who need a little help putting sufficient food on the table for their children and themselves.

The need may wax and wane over time but it never goes away completely. Our FFLC volunteer night is **always** on the third Wednesday of the month - so put it on your calendar as a recurring event and make it part of your monthly routine! Let's do our part to spread the bounty to our fellow citizens who don't have enough to eat at times.

Help us by **joining in at 6:00 PM on Wednesday**, **January 15th, 2025 at Food for Lane County**. Friends, family, children 10+years old and older (supervised by an adult), are all welcome!

It's easy, it's fun and it's a wonderful way to give back and appreciate how fortunate we are to be able to spend time together and get to know your Rotary brethren and sistern better. This past Wednesday our crew met at Sam's Place after FFLC for a nosh and some holiday cheer! We hope next time you can join us.

Please contact **Victoria Whitman** at <a href="www.www.www.man.gov/

Food for Lane County, 770 Bailey Hill Road, Eugene, OR 97402 Wednesday, January 15th from 6-8:30 pm

## **Community Service Projects from Member Survey**

The Community Service Committee met late November to review great ideas submitted by club members in response to the question: If you had \$500 and a group of Rotary volunteers what would you do to impact our Rotary priorities? Thank you to everyone who submitted—and it's not too late to

Bonnie J Bailey January 13th Richard K Olson January 16th Mary Jeanne Jacobsen January 21st Solomon Harris January 22nd Philip W. Speers January 22nd Chris Stephenson January 25th George Rogers January 27th Michael Grudzien February 2nd David A. Frosaker February 7th Mark Hewitt February 7th

#### Years of Service

Otto J Glausi 12-14-1971 53 Years Darryl Lynn Larson 12-16-1986 38 Years Ronald Terry Gietter 12-16-1986 38 Years David A. Frosaker 12-22-1992 32 Years Stephen P. Savelich 12-15-1998 26 Years Ward Beck Jr. 12-14-2010 14 Years Kerrie L. Johnson 01-11-2011

14 Years Solomon Harris 01-08-2013 12 Years

Elizabeth A. Ness 01-09-2018 7 Years

John Barnum 01-10-2022 3 Years submit your own idea to the committee for consideration!

We have three projects that will be kicking off in early 2025, and we are hoping our club members will rally to the cause and volunteer in support. More sign-up emails will be coming out soon, so keep an eye on your email for more information.

- Healthy Snacks for Hungry Minds. This project is kicking off this month. See the article above to sign-up!
- Free Little Food Pantries with Burrito Brigade. Lynne Grilley will be leading this effort to provide food to stock Burrito Brigade's Little Free Pantries <a href="https://burritobrigade.org/pantries">https://burritobrigade.org/pantries</a>. Our club has the opportunity to help provide nonperishable food and hygiene items and also help distribute food to the pantries. More details to come at a noon meeting in January.
- Refugee Resettlement Welcome Kits: Jennifer Geller will be leading this effort to work with the Refugee Resettlement Coalition of Lane County to identify some of the highest-needed items for welcoming refugees who are newly arriving in our community, helping get them set up in their new home. Based on the list of items for particular kits, the club will shop for and assemble these kits that can go to our newly arrived community members. More details to come soon about dates and times!

These are wonderful examples of how our club can make a difference in our community through service. If you have ideas for later this winter or spring, please let us know!

Karen Gaffney & Jesse Quinn

### **Upcoming Meeting Programs**

The Eugene Rotary Club is known locally for our outstanding speakers and programs. Here's what members can look forward to during the next month:

January 14 - Funk Levis; 40 Years of Excellence - Ann Marie Levis. Introduction - Karen Gaffney

January 21 - Smart Reading/Imagination Library - Laurie McNichols. Introduction - Andy Vobora

January 28 - Travel Lane County - Samara Phelps. Introduction - Andy Vobora

February 4 - Oregon Transportation Issues - Rick Metzger. Introduction - Nathan Philips

## **Next Committee Meetings**

**Community Service:** Weds. Jan. 22nd at 4:00 pm at Susan Heisey's office, 747 E. 32nd Ave, Suite A1, Eugene (4th Wednesdays).

Environmental Committee: Thurs. Feb. 6 at Noon, via ZOOM (special date for January only). <u>Click here for Zoom link to Env. Committee Meetings</u>

Program Committee: Wednesday, Jan. 15th at 8am, location TBD (special date for January only). International Service Committee: Tuesday, Jan. 21st at 10:30 am, via ZOOM (third Tuesdays) Click here for Zoom link to Int. Service Committee Meetings

**Club Board Meeting:** Tuesday Jan. 21st at 4:00 pm (Third Tuesdays). If you wish to attend, contact President Nathan to reserve a seat.

## News you can use (and other snippets of useless information)

**January 20th is Martin Luther King Jr. Day**, This day is a federal holiday honoring civil rights icon Martin Luther King Jr..

January 27th is International Holocaust Remembrance Day. This is a United Nations observance that honors and remembers the tragedy of the Holocaust and the millions of people who lost their lives at the hands of the Nazi government. The 27th was chosen as it marks the anniversary of the date when, in 1945, Soviet troops liberated Auschwitz-Birkenau, the largest concentration camp operated by the Nazis.

January 29th is the second new moon after the winter solstice, so, it is the date of Chinese New Year 2025, which is the Year of the Snake. Chinese New Year in China is referred to as the Spring Festival. This day is also the day of the Lunar New Year in most countries. Generally, it is okay to use Lunar New Year to refer to Chinese New Year when speaking to a Chinese person or someone from a culture that doesn't traditionally celebrate Chinese New Year. However, it is best to use Lunar New Year when speaking to individuals with other Asian heritage. If you want to show you

know a bit about the Chinese culture, use Spring Festival ("??") when talking about the actual Chinese New Year, as that is the official term used in China. That also allows you to freely use Lunar New Year for all the other celebrations without any confusion.

**February 2nd is Groundhog Day.** The special day when a cute little groundhog predicts the weather. Did you know that Punxsutawney Phil sees his shadow 90% of the time? ,,,or was it "he sees Bill Murray 90% of the time"?

Do you know what is recommended you do **if you are alone and have a heart attack**? If not, read on.... Read More

### **Rotary Club of Eugene**



Rotary is an organization of 1.4 million business and professional leaders united worldwide in 30,000 Clubs to provide humanitarian service, encourage high ethical standards in all vocations, and help build goodwill and peace in the world.

The Rotary Club of Eugene has served the Eugene and Springfield Area for 100 years. We look forward to our second 100 years of Service.

Join us to make an impact in our community and around the world! To find out more about membership and fill out an application please visit:

Rotary Club of Eugene Membership

## Club meetings can be attended on Zoom - link below



Meetings will be on Zoom assuming internet availability Automatic link: Click to link. If using the link, no password is required.

https://us02web.zoom.us/j/83908618864? pwd=Ly85Skc3NXhoVTZGOTZjeGpCWGl2dz09

Meeting ID: 839 0861 8864

Passcode: 695590 One tap mobile

+16699009128..83908618864#....\*695590# US (San Jose) +12532158782..83908618864#....\*695590# US (Tacoma)